

CCA Formation In California

From Concept to Launch

Los Angeles CCA Forum
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Step 1: Is CCA the Right Fit?

Initial Assessment...

- ✓ Local Goals and Policy Nexus
- ✓ Community & Municipal Profile - -size, capacity, long term objectives
- ✓ Political and Community Support
- ✓ Lead Sponsor/Funding
- ✓ Who Will Be involved?



Step 2: Consider Your Options

Currently 3 options...

- Each has different benefits, trade-offs, risk profiles
- Your choice depends on local goals and conditions
- Fully research, compare, and understand cost/benefits



Model A: Multi-Jurisdictional JPA

(e.g. Marin and Sonoma; soon Monterey Bay, San Mateo and Alameda Counties...)

Model B: Single City/Enterprise Fund

(e.g. City of Lancaster)

Model C: Commercial Managed Service

(e.g. CA Clean Power, Good Energy, Community Choice Partners)

Key Elements of CCA Formation

1. Policy/Political
2. Community
3. Program Development/Operations
4. Technical/Legal
5. Statutory and Regulatory
6. Financial



Statutory

- Municipality authorization for load data
- Ordinance required to offer CCA to your constituents
- Customer Enrollment (minimum 4 opt-out notices over 120 days)
- CCA Bond Requirement
- State Renewable Portfolio Standard
- SB 790 - Utility Code of Conduct

Regulatory

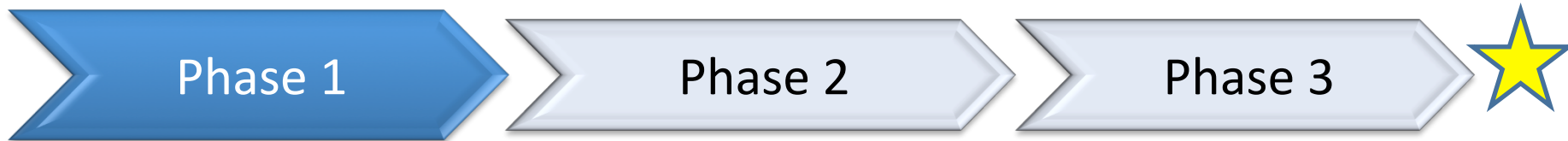
- Certify CCA Implementation Plan
- Set utility cost recovery charges
- Oversee utility service agreement
- Regulatory registrations
- Resource adequacy, LTPP, Energy Storage, et al



3 Phase Implementation Approach



Depending on approach and local support, a program can be launched in as little as 12 months to 20 months



Initial 6 months	6-8 months	Final 4-6 months
Pre-Planning & Due Diligence	Community Outreach; JPA/CCA Planning & Development	Preparing for Launch
Internal Planning and Prep; Initial Outreach/Education; CCA Technical Study	JPA Formation; Local Ordinances; Community Education/Marketing; Implementation Plan; RFP for Energy Services Provider; Working Capital	Finalize Financing; Execute Energy Svcs/Vendor Contracts; Utility Service Agreement; Call Center; Customer Enrollment

Current Best Practices/Lessons Learned



- ✓ **Do your upfront homework**
Local leadership, management options, quantitative analysis, seasoned help
- ✓ **Community engagement is essential**
- ✓ **Prudent fiscal management and policies**
Separate funds; policies/limits on use of excess revenue
- ✓ **Diversified procurement and power portfolio**
- ✓ **Maintain focus on community and consumer benefit**



Now is the time to take control
of your local energy future!

CCA is the path forward.

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