

LGSEC Board Meeting February 4, 2016

- A staffing update was provided regarding LGSEC's regulatory director and energy director positions. The energy director would be a shared position with LGC, with 40% of time dedicated to LGSEC work.
- The Board approved the 2016 budget.
- The Board discussed LGSEC's role in CCA's moving forward. It would be too costly for LGSEC to participate in all rate cases involving CCAs, but LGSEC can provide support in the form of webinars and events, case studies, and best practice resources for local governments interested in exploring the CCA arena. Several Board members are attending the CCA Symposium on March 4th and will use that opportunity to publicize LGSEC.
- In correlation with the new relationship with LGC, the Board determined that one of the priorities for 2016 would be to develop a marketing strategy and update communications and messaging to strengthen LGSEC's brand. Membership recruitment and engagement is another priority of the Board, which will be expanded upon through the marketing/branding efforts. A survey will be sent out to the members to identify additional activities and initiatives that should be a priority.
- There was discussion of transitioning membership to a service model agreement similar to the one Santa Clara County completed with LGSEC. The current membership dues structure does not indicate the value of services that LGSEC provides. A survey to members will be conducted on whether a service model agreement would be valuable compared to the current structure, as it may only need to be performed on a case-by-case basis.
- The Board discussed scheduling upcoming Quarterly Meetings and future discussion items, including how LGSEC should incorporate disadvantaged communities into its issues platform.