

THREE WAYS TO PARTICIPATE

1 Receive \$2,000 For Co-Branded Collateral

- Customize and co-brand professionally designed marketing materials available through the online store. Improve reach and visibility of existing sustainability-related efforts by co-branding with Go Green Financing. Materials are customized with your logo and contact information and then printed and shipped to your door.
- Leverage the multimillion dollar statewide State of Saving finance campaign.

2 Apply For A \$20,000 Micro-Grant For Custom Ideas

- Nourish your team's creative juices and expand marketing efforts with additional funding support up to \$20,000 for approved projects.
- Receive funding to share up to 50% of your project's costs.
- Simple grant application with some funding available upfront to assist with ramp-up costs.

3 Gain Access To Free Tools And Resources

- Leverage tools available through the GoGreenFinancing.com website, including the Financing Finder and decision-making assistance tools.
- Access free "on demand" online training modules for your staff on a variety of energy project topics including financing.
- Access additional free resources such as newsletter articles, web buttons, educational videos, etc., to be seen as the agency that promotes sustainability to its community stakeholders.
- Receive access to marketing data collected through the State of Saving campaign.

