



**Monday, May 18, 2015 • The Biltmore Hotel • Los Angeles, CA**

## **Understanding Community Choice Energy: A Forum for California Local Governments**

### **Forum Program**

**8:30 – 9:30 am**      **Forum Check-In and Continental Breakfast** (*Galleria Hallway and Gold Room*)

**9:30 – 10:00 am**      **Opening Plenary Session: Why CCA Matters at the State and Local Level** (*Gold Room*)  
*Sponsored by: Marin Clean Energy*

- Dawn Weisz, Chief Executive Officer, Marin Clean Energy
- Gerald Braun, Director, Integrated Resources Network

**10:00 – 11:00 am**      **Panel 1: The Power of Customer Choice** (*Gold Room, CM 1.0*)  
*Sponsored by: Braun Blasing McLaughlin & Smith, P.C.*

*This panel will provide an overview of existing CCA programs and will discuss the types of choices that CCA provides for communities and local customers. CCA administrators and a local elected official will describe the drivers, goals, and choices that have contributed to the early development of their programs. CCA leaders will also describe various energy product and program options, customer responses, and results so far.*

- Dawn Weisz, CEO, Marin Clean Energy
- Barbara Boswell, Director, Lancaster Choice Energy
- Supervisor David Pine, County of San Mateo

**11:00 – 11:15 am**      **Morning Coffee Break**

**11:15 – 12:15 pm**      **Panel 2: How CCA Accelerates the Transition to Clean Energy** (*Gold Room, CM 1.0*)  
*Sponsored by: The Energy Coalition*

*This panel will discuss how existing CCAs are achieving a cleaner power portfolio through local choice including contracting for wholesale clean power, supporting local power projects, and distributed generation. Experts will discuss the status of clean power markets and what the markets, and the grid, can support as CCA grows.*

- Greg Brehm, Director of Power Resources, Marin Clean Energy
- Lindsay Lowe, Senior Originator, Constellation
- Michael Wheeler, Vice President of Policy Initiatives, Recurrent Energy
- Gevan Reeves, Director of Strategic Origination & Development, Calpine

**12:15 – 2:00 pm**

**Luncheon & Keynote Speaker**

*Sponsored by: Noble Americas Energy Solutions*

- Mike Gordon, Co-Chair of Sustainable Westchester and CEO and Co-Founder of Joule Assets, Inc.
- Regional Updates

**2:00 – 2:15 pm**

**Early Afternoon Networking Break**

**2:15 – 3:15 pm**

**Panel 3: The Importance of Competitive Rates & Economic Viability (Gold Room, CM 1.0)**

*Sponsored by: Direct Energy*

*This panel will discuss the ability of CCAs to deliver competitive rates and remain fiscally sound over time. How can a local CCA offer a greener rate at equal to or lower than the IOU? What are the current market opportunities and risks, and how might that change in the future? How do various CCA financial models compare to the IOU model and how does local energy investment play into program economics?*

- Michael Berwanger, Managing Director, Public Finance Management
- Anne Falcon, Senior Associate, EES Consulting
- Geof Syphers, Chief Executive Officer, Sonoma Clean Power

**3:15 – 3:30 pm**

**Late Afternoon Networking Break**

**3:30 – 4:30 pm**

**Panel 4: The Nuts & Bolts of CCA Formation (Gold Room)**

*Sponsored by: EES Consulting*

*This panel will focus on the mechanics of CCA formation, key considerations and risks, who should be involved, and emergent options for CCA formation and operations.*

- Shawn Marshall, LEAN Energy US

**4:30 – 4:45 pm**

**Closing Remarks & Where to Get Help**

- Howard Choy, Chair, LGSEC and General Manager, Office of Sustainability, County of Los Angeles

**4:45 – 6:00 pm**

**Networking Reception (Emerald Room)**

*Sponsored by: California Clean Power and Constellation*

*Join other participants for a networking reception following the Forum. The reception will include hosted hors d'oeuvres and one free drink ticket.*